

WELCOME TO BEEPING

“The two most important days in your life are the day you are born and the day you find out why.”

Mark Twain

<https://beeping.io>

LET'S GO ON WITH IT

If you are the kind of person that needs to read corporate speeches, and no matter how much you want to do it, **we recommend that while you read this pitch you wear headphones** and enjoy this beautiful music.

Beeping is a magical project, so we recommend you listen to this wonderful piece of music while enjoying our project.

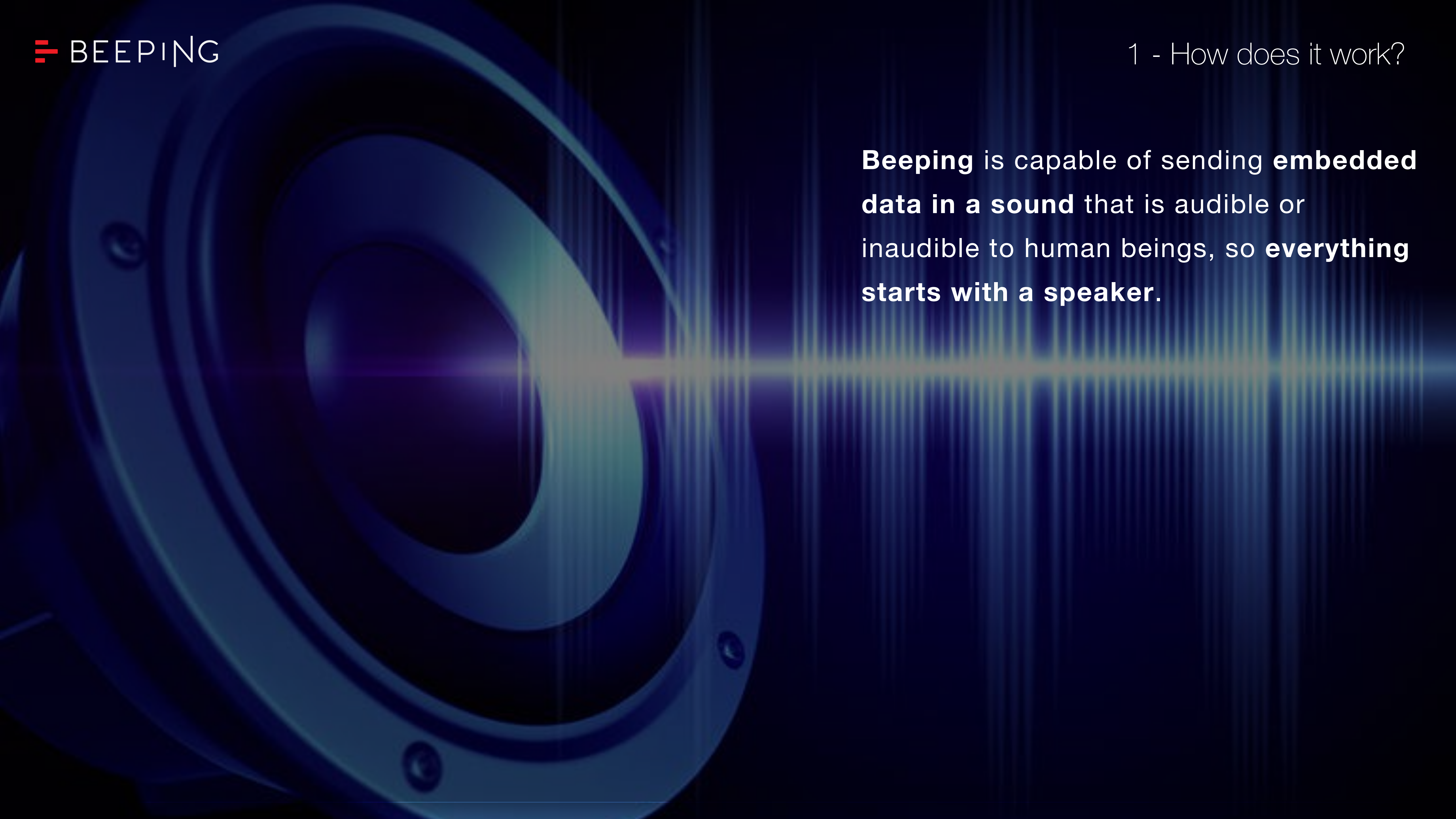
[CLICK HERE TO LISTEN](#)

What is **Beeping**?

Beeping is a new technology that sends digital data to smartphones through sound.

A new means of communication

Thanks to this wonderful technology, **Beeping** has created a **new means of communication**. This new medium, which works through sound, allows us to distribute digital content to the **smartphone** from devices with which you cannot interact at present.

A stylized illustration of a speaker on the left, with concentric circles representing sound waves emanating from it. The waves transition into a horizontal sound wave pattern that spans the right side of the image. The entire graphic is rendered in shades of blue and purple against a dark background.

Beeping is capable of sending **embedded data in a sound** that is audible or inaudible to human beings, so **everything starts with a speaker.**

This **sound**, which we call "**Beep**", is captured by the **smartphone**, which thanks to a complex algorithm can capture the data it transports.



Once the capture has been made, **the smartphone can convert this data into any type of digital content**



Here are some examples. LET'S TALK ABOUT THE FUTURE

Speakers are like water; they are everywhere.

In a television set or radio



Speakers are like water; they are everywhere.

They are also inside a soccer field



Use cases

Live Events

Stadium visitors will get digital content, including sports statistics and offers from local bars and stores, all via the stadium's sound system based on what's happening in the game realtime!

Real Test

[Click here](#) to see a live example of the live test we did at the San Lorenzo de Almagro Stadium during a football match.

Use cases

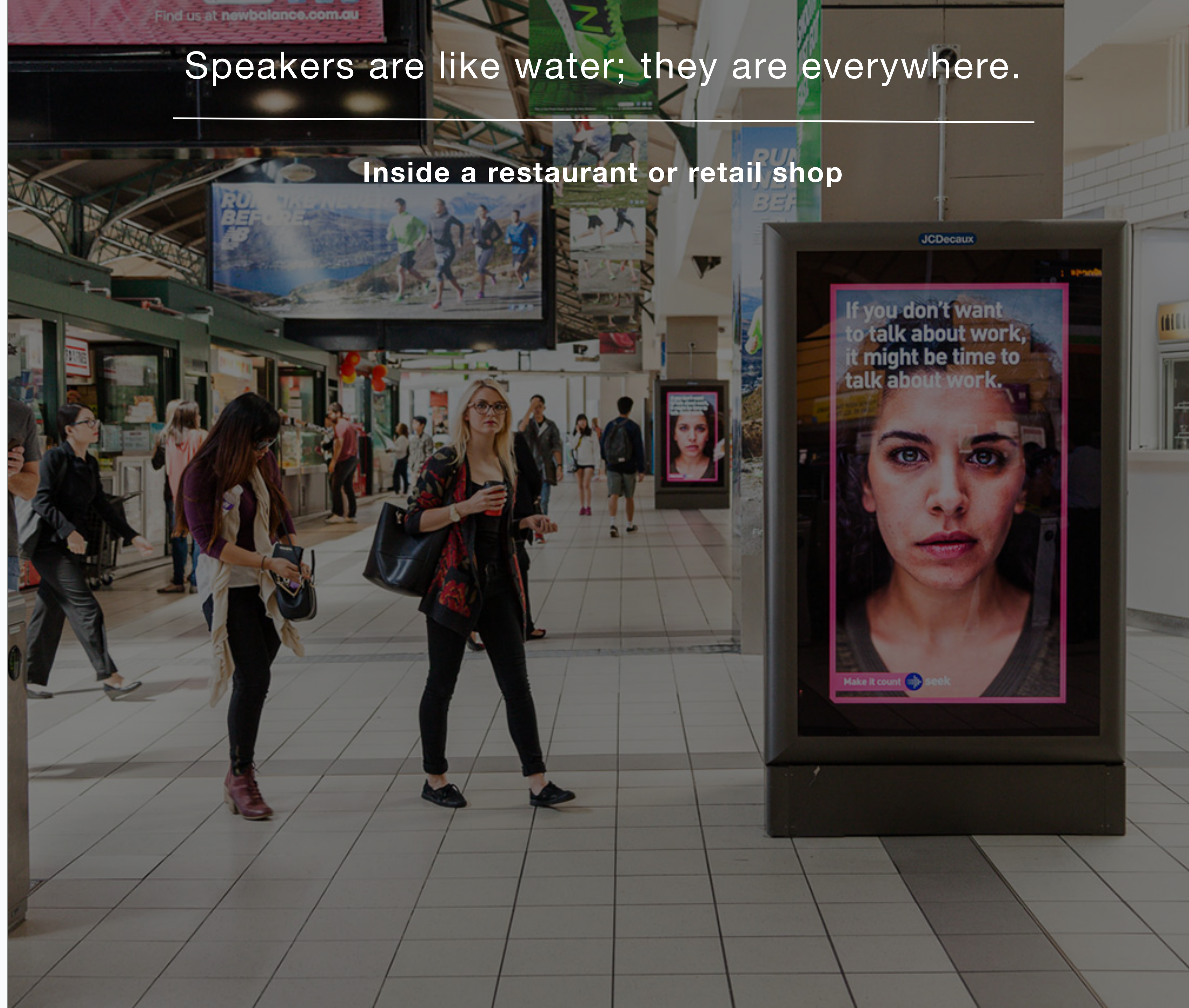
Retail

Outdoor TV banners can continuously beam beeps, acting as real AUDIO BEACONS

Beeping can be easily integrated in messaging apps using chatbots that initiate conversations with the user once they detect Beeps from any banner.

Speakers are like water; they are everywhere.

Inside a restaurant or retail shop



Speakers are like water; they are everywhere.

They are also in a concert.



[Click here](#) to see the humanitarian campaign we carried out with the 5 Grammy awards winner **Olga Tañón**.



[Click here](#) to listen to the voice we synthesized with pre-recorded and auditory patterns in the **Hatsune Miku** hologram.

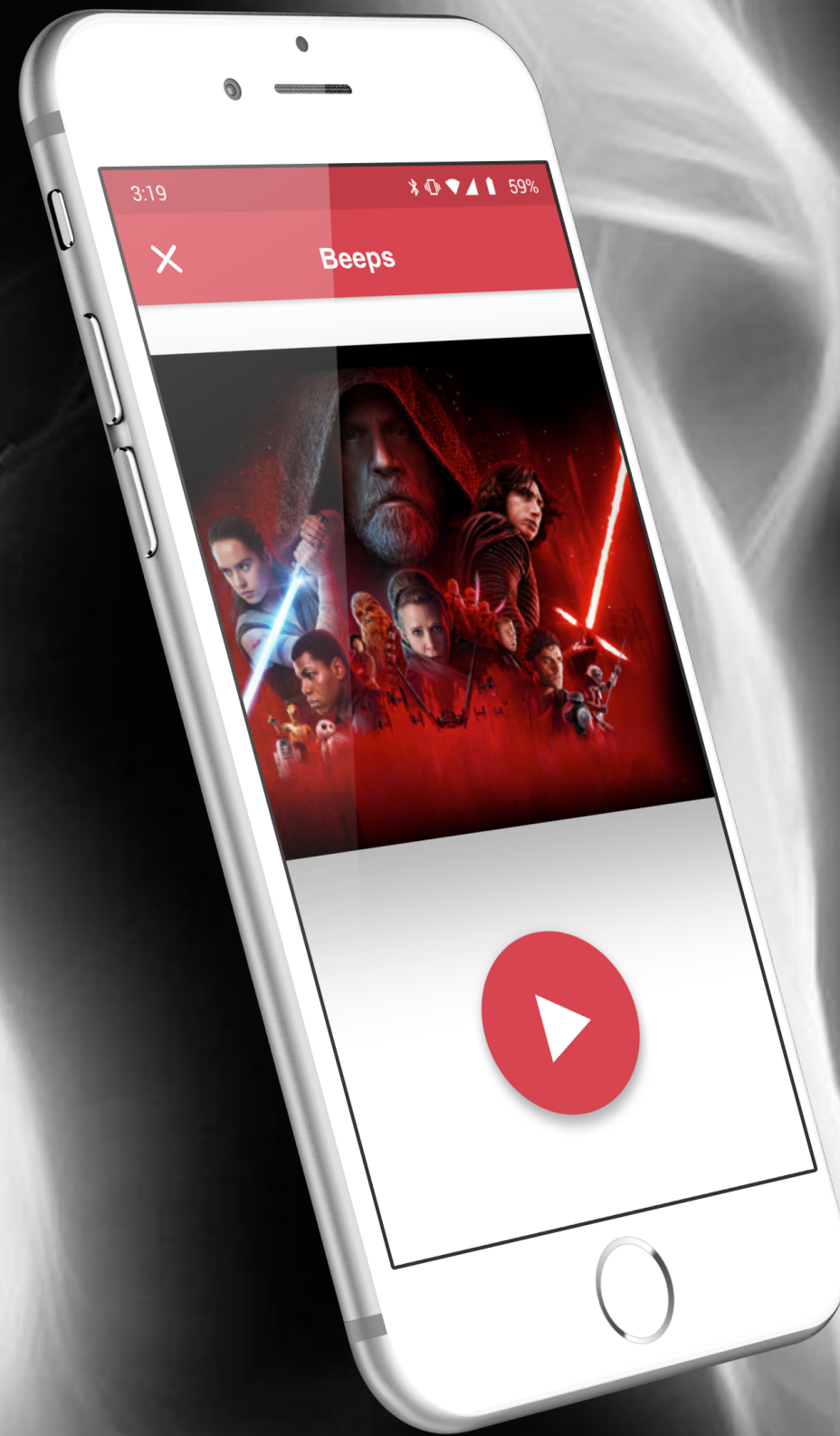
Speakers are like water; they are everywhere.

In Internet streaming services



Speakers are like water; they are everywhere.

In any Smartphone



Smartphone to Smartphone data transfer over sound

Tools provided by Beeping to Third party companies

BeepingLand

This tool is a **desktop application** from which the costumer can **manage** projects, campaigns, beeps and the digital content to be transferred **over audio**.



Development Kits

Beeping provides **Development Kits** to activate the technology in any **App**.

Here you have the **compatibilities** we are offering:



An easy way to transfer digital content over audio

THE DEMO

Beeping is similar to **Matrix**. If you do not see it, you will not believe it. It is a **magical experience** with which we recommend that you follow the steps of our web -beeping.io- to be able to live yourself through our demo.

Research & Development

Over the past 5 years, **Beeping** invested over **1.5 million dollars** in the research and development of this new technology with experts in the fields of telecommunications and computer engineering, in order to successfully create this **new communication protocol**.

All the technological tests carried out in the most aggressive environments have been **successfully** overcome, and potential customers are excited about the product we have built around this technology.

Beeping has been successfully tested in sectors of sporting events, TV and Retail

Boca Juniors



San Lorenzo



Sevilla FC



Lugo CF



FC Barcelona



IRSA malls - Buenos Aires



TMB - Barcelona



Viacom group - Miami



Discovery Channel - Miami



Surely one of the best teams in the world.



Alfred Rivas / Co-Founder
The Dreamer



Marco Giberti / Co-Founder
Anakin



Marcos Cuevas / Co-Founder
Luck Skywalker



Jordi Janer / Head Audio R+D
Obi-Wan Kenobi



Albert Bas / Market Research
Yoda

Team

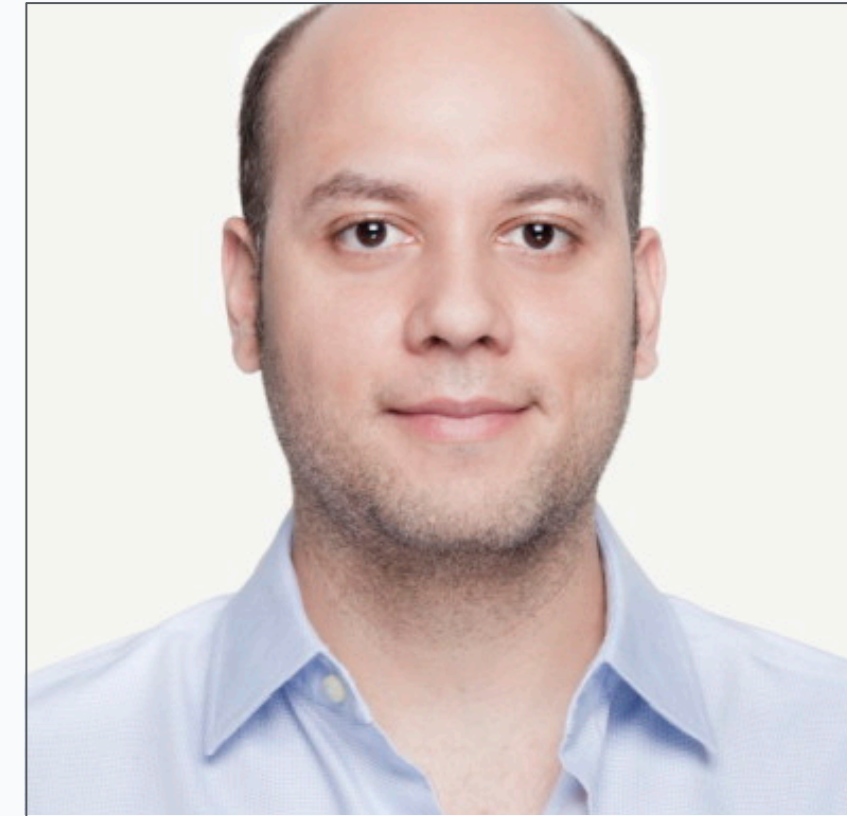
Beeping is a company that was born in 2015 in the United States and has operational bases in Miami and Barcelona. Beeping's engineers have over 15 years' experience in all types of audio-related telecommunications systems.



Vesuvio Ventures
Marco Giberti



Hans Hickler
CEO Advisor



Jose Vargas
PeopleFund



Lorenzo Vallone
Mirum CEO



Sean McManus
M+D Founder



MML Ventures
Miami VC



Oscar Portillo
Second Screen Company



Enrique Montoya
Head of Business Development

Fundraising & Next steps

We have opened an investment round of \$ 2.5M to market the platform and invest in the following remains:

Go to the moon

Assemble a professional structure to be able to commercialize Beeping

Hire a professional CEO in the United States.

Increase the engineer structure

Invest in technology research and development

In terms of research and development, Beeping is a universe and we do not know how far it can go; that is why research and technological development should be part of our reason to be part of this world and improve people's lives through technology.

A SMILE

As the good engineers we are we have our geek side, so we would like to share this video with you.

[Click here if you want and see if we can make you smile.](#)

Thanks for being out there

"Everything will be okay in the end. If it's not okay, it's not the end"

Alfred Rivas - Company Founder

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